

About Printify

Company

Launched in 2015, the transparent print on demand provider platform Printify offers more than 200 products from 20+ different print providers worldwide, including The United States, Canada, UK, and China. It has integrations with Shopify, WooCommerce, Etsy, and more integrations are planned soon. The platform has attracted more than 50,000 merchants worldwide and maintains a progressive growth rate.

How Printify works

Printify connects to multiple Print Providers worldwide - each being one of the leaders in its specific category, e.g. Direct to Garment t-shirt printing. Merchants get instant automated access to a wide variety of products offered by all Print Providers and have the option of choosing products by price, quality, location, fulfillment time, and other criteria.

With the Printify Mockup Generator, creating products with unique custom designs takes only a couple of moments. Printify automatically publishes selected products directly to a merchant's ecommerce shop. When a sale happens on a merchant's website, Printify is automatically updated and the platform manages order printing and shipping directly to the end-consumer - with specific merchant branding.

Vision

We believe that time is the most scarce resource any entrepreneur has and should be spent with care on things that bring the most value to one's business.

That is why we set out to create a platform that solves the pain of managing a custom merchandise shop online. Because we know that looking for print providers, new products, creating mockups, and managing orders take a lot of time and effort.

Printify takes care of all of the above and lets merchants focus on the things that matter most, like coming up with new designs, managing a community or attracting more customers.

Founders

James Berdigans

CEO and key visionary of Printify, he is always thirsty to learn. James graduated with excellence with a BsC in International Business Management, and studied MBA at the University of North Carolina.

His previous experience and failures with on-demand production of Apple accessories, such as overstock and unpredictable demand, sparked an inspiration for founding Printify.

Now James is passionate about self-learning and self-improvement. He is teaching himself software engineering, programming and blockchain on Udemy and Udacity. And when not at the computer, you'll often find him kitesurfing.

Artis Kehris

Artis has more than 10 years of global experience managing successful startups. Before co-founding Printify he was the Director of Revenue at the controversial teen social network Ask.fm (180M registered users) for four years.

Artis is an alumnus of 500 startups, StartupBootcamp and Rockstart Accelerator. Now, at Printify, Artis leads the Sales and Customer Service departments.

Outside of work, if not traveling, you can find him riding horses with his son, or playing basketball at a local court.

Gatis Dukurs

Gatis has more than 17,000 hours of application development experience. He previously worked as a developer at several IT companies for over 8 years. Now Gatis brings his experience to Printify by building highly scalable infrastructure systems and leads architecture development.

Outside of work, Gatis loves spending time with his family, reading, or going on long countryside hikes.